INDIVIDUAL VISITOR AT DIA - WITH IN-MUSEUM KIOSK & MOBILE INTERFACE

MOBILE OPPORTUNITIES
- Can preview and look for more information on exhibits and galleries while waiting in line
- Can access the kiosk or interface to find information
- Can send messages to friends who are also visiting

In-between moment

MOBILE OPPORTUNITIES
- Can download audio tour via phone interface
- Maybe same offerings as kiosk?

MOBILE OPPORTUNITIES
- Can rate tour and submit this to an online forum
- Can give reviews on Docents
- Can recommend this tour to friends via email (may include spatial map of the tour.)

MOBILE OPPORTUNITIES
- Interface can allow visitor to search for artifact-specific information (this is currently not possible on kiosk)
- Can favorite or rate these artifacts and submit these to an online public forum
- Log these as favorites; visitor can revisit these via email and share this with friends and family. (i.e. "Museum highlights")

In-between moment / Reflection time

MOBILE OPPORTUNITIES
- Can share experience/post-mortem of museum visit with friends and family via:
  - Postcard
  - Spatial Map
  - Tours of the day

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MOBILE OPPORTUNITIES
- Can download spatial map with visitor's location
- Can find where friends are in the museum (via GPS spatial map)
- Opportunity for visitor to send "postcard" of his experience to family and friends who aren't at the museum. (ie. "Wish you were here" + picture of artifact and sentiments)

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