

# Design and Technical Roadmap - Platform Co-op Development Kit

## Summary

This roadmap is a living, continuously-refined document that outlines the design and development tasks and timelines for the Platform Cooperative Development Kit. It is a high level document that structures the project's activities into short 1-3 month sprints. After each milestone, we will revisit the timeline and refine it based on feedback from our co-designers. A [visual timeline](#) is also available.

## Roadmap

### November 2018

#### Activities

- Synthesis of responses to questions posed to the platform cooperative community about project website UX
- Two co-design workshops with SEWA in India (Dana and Michelle from IDRC will attend)
  - First session with in-home beauty workers (who are starting a new cooperative)
  - Second session with Members of the SEWA federation of co-ops

#### Outcomes

- Summary of feedback from platform cooperative community about website UX posted to project wiki
- Design specifications and feature lists, co-created by SEWA participants, for the governance and scheduling tools

### December 2018

#### Activities

- Iterative design of UX for the Platform Cooperative Development Kit website
- Create a collection of embedded co-design activities and design prompts to be used by Cataki, Co-Rise, and the Cooperative Life
- Synthesize and share the results of the co-design workshops with SEWA in November

#### Outcomes

- A summary synthesis blog post/wiki page containing outcomes, next steps, and design sketches and stories from the co-design workshops with SEWA

### January & February 2019

#### Activities

- Initial implementation of the new website
  - Focus will be on reworking/updating existing key content on the site (such as updated navigation, improved look and feel, cooperative stories)
  - Redevelop the website using a modern CMS framework (such as WordPress or Hugo)
- Cataki, Co-Rise, and The Co-operative Life will lead and facilitate embedded co-design activities with their communities/members

#### Outcomes

- Launch initial "minimum viable user experience" (MVUX) of the new website (first of several incremental releases adding more features and content to the site)

### March & April 2019

#### Activities

- Synthesize and share the results of the first round of embedded co-design from Cataki, Co-Rise, and The Co-operative Life
- Start the design and development of the scheduling tool
- Solicit feedback from platform cooperative community about the updated website

#### Outcomes

- A summary synthesis blog post/wiki page containing outcomes, next steps, and design sketches and stories from the co-design with Cataki, Co-Rise, and The Co-operative Life
- Initial design prototypes for scheduling tool
- Additional content added to the project website

## May & June 2019

#### Activities

- Start design and development of the new interactive cooperative map for the website
  - Initial UX design of map
  - Environmental scan and comparative evaluation of mapping technologies/tools
  - Technical "spikes" using various mapping technologies to determine the most appropriate tools
- Plan embedded co-design activities for Rethink
- Development team will continue to implement the scheduling tool
- Design team will continue to design new website features/UX

#### Outcomes

- Release of a "minimum viable" version of the scheduling tool
- Summary of second round of feedback from platform cooperative community about website UX posted to project wiki
- Project website updated in response to feedback from the community

## July & August 2019

#### Activities

- Start the design and development of the governance tool
- Development team will continue to implement the interactive map
- Design team will continue to design new website features/UX
- Rethink will lead and facilitate embedded co-design activities with their communities/members

#### Outcomes

- Release of the first version of the interactive cooperative map on the website

## September, October, November 2019

#### Activities

- Plan a series of feedback and co-design sessions ("Phase 2 co-design") with participating cooperatives focused on the scheduling tool, governance tool, interactive map, and website
- Participating cooperatives will provide feedback and design refinements to the scheduling tool, governance tool, interactive map, and website via phase 2 co-design activities
- Synthesize and share the results of the first round of embedded co-design from Rethink
- Development team will continue to implement the governance tool
- Design team will continue to design governance and scheduling tools

#### Outcomes

- A summary synthesis blog post/wiki page containing outcomes, next steps, and design refinements from Rethink co-design
- Initial version of the governance tool released

## December 2019, January & February 2020

#### Activities

- Design initial user experience for the Learning Commons
- Development team will continue to implement the governance and scheduling tools
- Design team will continue to design governance and scheduling tools

## **Outcomes**

- Updated version of the governance tool released
- A summary blog post/wiki page containing outcomes, next steps, and design refinements from Phase 2 co-design
- Design prototypes and requirements for the Learning Commons

## **March & April 2020**

### **Activities**

- Solicit feedback from platform cooperative community about the current state of website
- Improvements to the scheduling tool based on feedback from partner co-ops
- Development will implement the learning commons

### **Outcomes**

- Launch of initial version of the Learning Commons
- Updated release of the scheduling tool
- Summary of third round of feedback from platform cooperative community about website UX posted to project wiki

## **May, June, July 2020**

### **Activities**

- Refine and improve the design and implementation of:
  - website
  - scheduling tool
  - governance tool
  - interactive cooperative map
  - learning commons

### **Outcomes**

- Updated versions of the website, scheduling and governance tools, interactive map, and the learning commons