

Platform.Coop Redesign - Exemplar Sites

- <http://odimpact.org/> -
 - Organisation of complex information, navigation tab on the left also seems like a good idea
 - Relationship between navigational categories in the menu and the sections on the landing page not clear
 - It is difficult to get a mental map of the site, to know where you are in the site
 - organisation and filtering of the Collections is confusing
- <https://bwc.thelab.dc.gov/>
 - forced horizontal scrolling in individual sections (when physically scrolling vertically) is very frustrating and confusing
 - no clear indication of what all is on the page or when you've reached the bottom
- <https://womenplus.sourcelist.org/>
 - very visually appealing (colours, blocks of text) and simple
- <https://ica.coop/en>
 - want similar visual identity
- <http://www.co-oplaw.org/>
 - narrow and specific focus, full of easy-to-find information
- <https://techaction.nyc/>
 - interactive, useful, entertaining
- <https://www.peoplespolicyproject.org/>:
 - very simple, basically a wordpress site, but does a good job of conveying information.
 - Any well-designed advocacy and research news blog could be a good example
- Airbnb <https://www.airbnb.ca/>
 - as a website experience it's highly appealing visually, it offers clear call to actions, and showcases what it is all about by displaying a large number of interesting examples right at the landing page (it's not a content site, so the focus is a bit different).
- World Economic Forum <https://www.weforum.org/> and the Climate Action Tracker websites <https://climateactiontracker.org/> Both sites are useful in that they have:
 - information on various topics and areas arranged in drop-down boxes,
 - pill buttons, etc.
 - Focus on freely flowing, coherent, nested HTML and CSS elements over slower-loading and less flexible JavaScript elements,
 - Succinct descriptions of the purpose of each page, and what users can hope to do with the information on each page.
 - clear, bolded, elements of the site that encourages and entices users on how they can take action on issues.