

P4All Persona development

Work in progress...

The following four personae should be developed after completing the conversations with possible P4All users.

1. **Individual who needs to meet a daily need (Consumer)**
 - vignette#1: Find a service
 - vignette#2: Request a service
 - vignette#3: Offer volunteer service
2. **Individual who needs to meet a learning need (Developer)**
 - vignette#1: Learn to build a product
 - vignette#2: Offer free product
 - vignette#3: Sell product
3. **Individual who wants to build a product (Developer)**
 - vignette#1: Find ideas/inspiration
 - vignette#2: Find building blocks/documentation
 - vignette#3: Collaborate
 - vignette#4: Share knowledge
4. **Organization that needs to comply**
 - vignette#1: Find service
 - vignette#2: Requirement
5. **Professional Service Provider**
 - vignette#1: Offer paid service
 - vignette#2: Provide volunteer consultations
 - vignette#3: Share knowledge and expertise and give feedback



Other users to consider

- Evaluators
- Platform Support and Maintenance
- Policy Makers