

Project Updates - Platform Cooperative Development Toolkit

February 2019

Summary of Activities

- Start of embedded co-design with partner co-ops
- Website work:
 - Refinement and iteration of wireframes and information architecture
 - Created copy deck to collaborate on content across the team
 - Communicated and met with logo designer to align on visual design efforts
 - Start on the visual design system

January 2019

Summary of Activities

- Prototype of Platform Coop site
 - Mobile: https://projects.invisionapp.com/share/JMPX498CW7H#/screens/340267216_01-Landing_Page
 - Desktop: <https://xd.adobe.com/view/638c2d00-197c-41dc-5fdf-6fa779772f77-15bd/>
- Focused on:
 - Building the information architecture of the website
 - Prioritized features and pages based on content feasibility and website survey done with the community
 - Created wireframes for mobile and desktop viewports

December 2018

Summary of Activities

- Design of Beauty Services website
 - [SEWA Beauty Services](#)
 - [Website notes](#)
- Design of Platform Coop site
 - Navigation menu suggestions <https://docs.google.com/document/d/1yTBELKwdS8cCXcgFYFjUxZFzObztEwQMxpADFvHuglY/edit>
 - Sketches:
 - Landing page call to action on desktop and mobile: <https://files.inclusivedesign.ca/s/Aevh5AtK9aYR8Ks>
 - Navigation on desktop and mobile: <https://files.inclusivedesign.ca/s/RyTNbxKH4q90cPX>
 - Alternative navigation on desktop: <https://files.inclusivedesign.ca/s/dCOpbSeL5Q2JEyB>
 - Search on desktop: <https://files.inclusivedesign.ca/s/EQNpNCiVdpf110z>
 - Wireframes:
 - Desktop landing page: <https://files.inclusivedesign.ca/s/44qlvRc0eVL4YDn#pdfviewer>
 - Mobile landing page: <https://files.inclusivedesign.ca/s/e2Cjtr8aZ7ShmQd#pdfviewer>
- Exploration of Netlify CMS resulted in decision to use WordPress for the site development
 - <https://lists.idrc.ocad.ca/pipermail/fluid-work/2018-December/010858.html>

November 2018

Summary of Activities

- Two day co-design event centred around the creation of a scheduling tool and labour platform, with beauty workers intending to form a new co-operative
 - [\(Platform Coop\) Co-Design Notes: Beauty Services Coop](#)
- Two day co-design event with women currently part of the SEWA Federation centred around the creation of a governance tool and learning commons
 - [\(Platform Coop\) Co-Design Notes: SEWA Federation of Coops](#)
- Design of the new Platform Coop website
 - <https://files.inclusivedesign.ca/s/1mgjU0OkWpfnFt6>
- Research into technical components that can be used for the Kit

October 2018

Summary of Activities

- Completed Project Deliverables graphic based on feedback
 - [Platform Cooperative Development Kit Components](#)
- Gathering contacts and feedback for platform.coop site co-design
- Developing survey questions for platform.coop site co-design
- Working on a detailed roadmap for the project
 - [Design and Technical Roadmap - Platform Co-op Development Kit](#)
- Initial mapping of co-operative tool features based on the needs of the partner co-ops
 - [Tool and Platform Features](#)
- Exploration of [Netlify CMS](#) for new project website

September 2018

Summary of Activities

- Initial design sketches of Project Deliverables graphic:
 - <https://files.inclusivedesign.ca/s/POFXCccUg77B7qm#pdfviewer>
- Michelle and Dana met with Tais from Cataki to communicate the current Toolkit plans and status
- Co-op Requirement Mapping
 - <https://trello.com/b/DMGn1WZR/platform-coop>
- Decisions on where to focus the project energy
 - Logistics Platform
 - Distributed Governance Tools

August 2018

Summary of Activities

- First of regular series of checkin meetings
 - Established mailing list as best internal communication method, combined with wiki for open information sharing
 - Discussed re-design of existing site (platform.coop) as next step, with a soft launch (re-worked navigation and new look) on October 15
- Michelle and Dana met with Namya from SEWA to plan upcoming on-site co-design meetings
 - on-going conversation to share co-design ideas and plan best approach
 - SEWA needs a basic site to share information - need a simple and cheap hosting solution
- The full team met with Mundano from Cataki, Brazil to discuss design and development requirements for the Catadores (recycling collectors)
- Gathering partner co-ops needs/requirements, mapping these out to identify commonalities (and differences)
- Continuing research on existing co-ops and platforms
- [First mockup sketches of platform.coop re-design](#)

July 2018

Summary of Activities

- Launch Meeting
- Meeting with SEIU-HCII and the ICA about the CoRise Cooperative
- Discussions with CoLab, Loconomics, and Sharetribe to discuss potential collaboration/use of platforms
- Research into existing platform cooperatives
 - ["Cooperative Analysis" of Platforms, Guides, and Tools](#)
- Setup Project Infrastructure
 - [Issue Tracker](#)
 - [Github Organization](#)
 - [Design/development mailing list](#)
- Initial user experience mapping—starting a coop
 - [COOP-4](#)
- Initial technical mapping of the labour platform's components
 - [COOP-2](#)

Description

In July, the IDRC started formal work on the Platform Cooperative Development Toolkit project. Our activities this month focused on outreach and discussions with prospective project collaborators, technical and user experience mapping, and the establishment of shared design and development infrastructure for the project.

Among others, we had discussions with CoLab, Loconomics, and ShareTribe regarding the possibility of jointly developing open source tools that would be included in the toolkit's labour platform and governance tools, and implementing existing platform services as "scaffolding" to help bootstrap other aspects of the labour platform. On July 20, Colin traveled to Chicago to meet with the SEIU's Healthcare group and the International Cooperative Alliance to assist them in the early stages of designing a technology platform for the CoRise Cooperative.

The initial stages of our design process for the Toolkit followed a *explore, map, share* cycle in which the project's design possibilities are creatively explored, maps of potential user experience workflows are sketched, and technical components are elaborated at a relatively high level of abstraction. These works in progress are shared on the project's open wiki for feedback and refinement. In particular, our design work this month included:

1. [Research and "cooperative analysis"](#) of existing platforms and cooperatives
2. [Sketching initial user experience maps](#) that look at the toolkit from the perspective of different users—particularly prospective co-op members, founders, and supporters. These maps are intended to help map out the design problem space for the project, and are intentionally provisional and lo-fi during at this early stage of the project's design in order to quickly explore different approaches and ideas.
3. [Mapping out the relationships among technical components](#) of the project's labour platform
4. Examining the existing open source tools and platforms that may be available for us to use or integrate into the Toolkit

In addition, the essential collaborative infrastructure for the project's ongoing open source and development was also set up, including an issue tracker (Atlassian's JIRA) for tracking tasks and bugs, a new GitHub organization for sharing source code, and a mailing list for discussing technical and user experience issues.