







# Fluid Engage logo ideas

## FE logo options

Initial options Fluid Engage logo.

<p>A</p>  <p>engage</p>  <p>academic      fluid      decapod</p>	<p>B</p>  <p>fluid* engage</p>  <p>fluid* academic      fluid* ⋮</p>
<p>C</p>  <p>fluid/engage</p>	<p>D</p>  <p>fluid* engage</p>

E

**E**  
**Fluid\*Engage**

**E**

F1

fluid\*engage 

F2

engage 



G

**Fluid\*Engage**

H

**Fluid\*Engage** 

I

**Fluid\*Engage**

J

**\*  
FLUID  
ENG  
AGE**

**\*  
E**

K

**FluidEngage**

L1

**FluidEngage** 

L2

engage 

L3

engage 

L4

engage 

L5

engage 



M

**Fluid\***Engage

N

**Fluid\***Engage 

O

**fluid\***engage

P1

**fluid\***engage 



P2

engage

Q

  
engage



Q 2


  
engage

R 1

engage 



R 2

engage 

R 3

  
engage



S

engage 



T

 engage

U1

engage.

U2

engage

V1

engage 

V2

engage

V3

engage 

V4

engage

Y1

engage 

  
e

## FE color options

Some color proposals for FE logo.

Monochromatic gradient options:

**fluid** \*engage 

**fluid** \*engag 



Polichromatic gradient options:







Bichromatic (random distribution) options:





Trichromatic (random distribution) options:



## Fluid color proposals

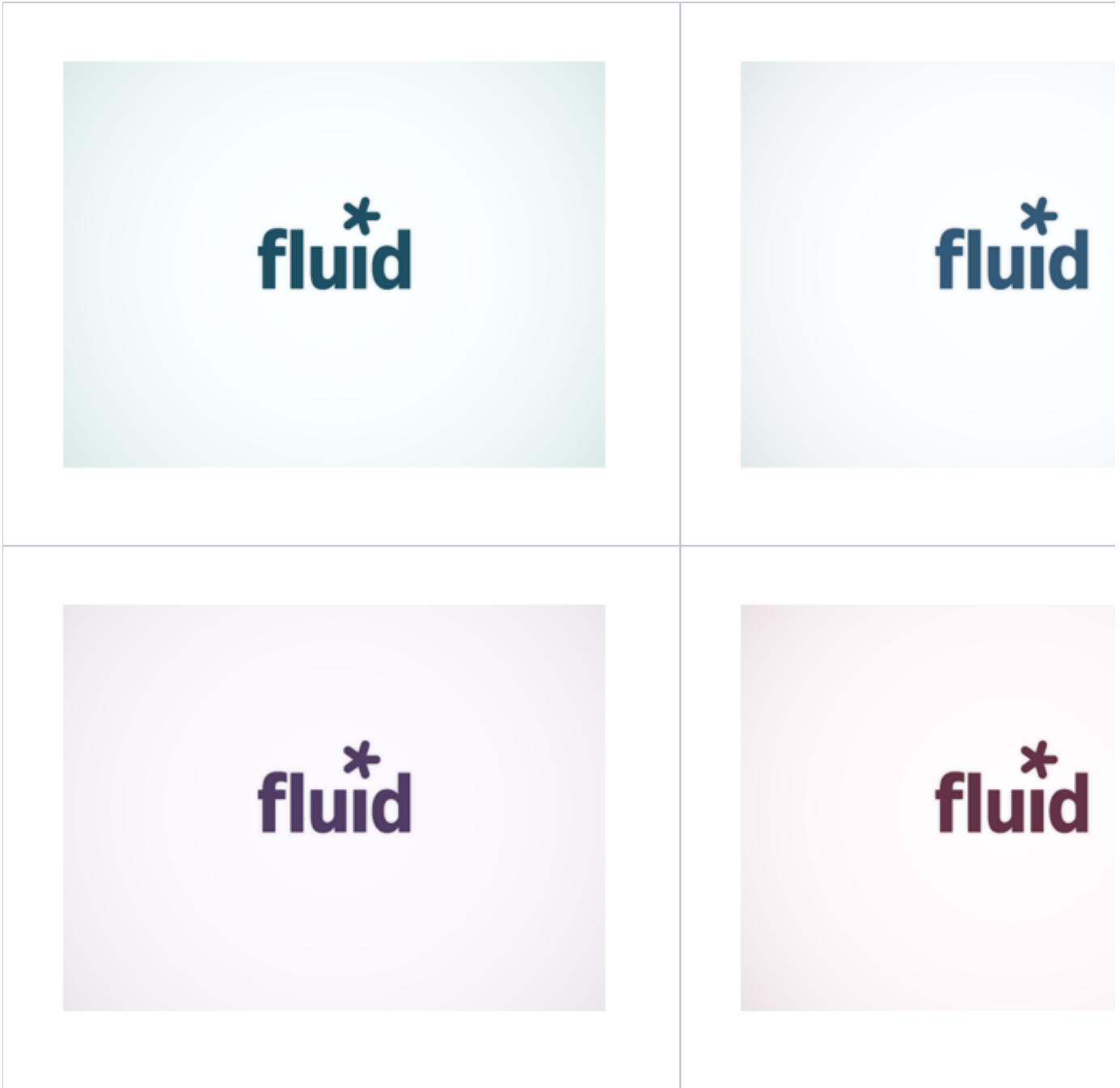
These are proposals for a possible "updated" version of the Fluid logo.

**fluid\***

**fluid\***

**fluid\***

**fluid\***



**FE logo color set**

Proposal for a set of five FE logos.

Color versions

**fluid**<sup>\*</sup>engage 

**fluid**<sup>\*</sup>engage 

**fluid**\*engage

The logo consists of the word "fluid" in a bold, black, sans-serif font, followed by an asterisk and the word "engage" in a purple, sans-serif font. To the right of "engage" is a decorative graphic of a cluster of purple dots of varying sizes, arranged in a roughly circular pattern that tapers to the right.

**fluid**\*engage

The logo consists of the word "fluid" in a bold, black, sans-serif font, followed by an asterisk and the word "engage" in a yellow-orange, sans-serif font. To the right of "engage" is a decorative graphic of a cluster of yellow and orange dots of varying sizes, arranged in a roughly circular pattern that tapers to the right.



Gray scale and Black versions



**fluidengage** 