

(SJRK) June 12, 2018 Partners Meeting Notes

Website Co-design

- Email thread: <https://lists.inclusivedesign.ca/pipermail/sojustrepairit/2018-June/000120.html>
- Hope to hear from everyone to answer Avtar's questions
- So far, focused on:
 - Resources front and centre
 - Mobile version of existing site
 - Currently the title takes up the full screen
 - Participation options/call to action should be presented sooner - on landing page
 - Especially since most students in Fresno have mobile phones but not desktop computers or laptops
 - 3 lines and call to action (CTA)
 - A way for people to sign up/get involved easily
 - About page: would be good to come up with a concise way of expressing the project goals
 - Key text - welcoming environment for youth with learning differences - summarise in 1 or 2 lines, then a "get involved" button
 - Put the longer text separately in an About page, separate from the landing page
 - Moving on from landing page - access to resources
 - Resources section
 - There is a lot there
 - Could we pick a handful of resources to prioritize on the landing page?
 - Presented like cards here, each with a CTA
 - With Link to more resources
 - How to choose these? Could they rotate randomly? Could it be more of a "reveal more" rather than a separate resource page?
 - Could choose one resource related to each partner/resources the partners are currently using? This could tie into Activity page.
 - Want the site to highlight partner's work
 - Want it to be a place where the partners and youth can share resources, ideas
 - Organise by theme?
 - Landing page of Scratch - shows projects that people are doing with the tool
 - We could do something similar - centred around how people are using the tools/the site/the resources
 - Share the results - not centred on the resources directly
 - How does each individual CTA relate to the resource?
 - What does resource page look like? Not sure yet
 - Use "SJRK" as branding instead of full title?
 - works in other languages/cultures, since letters are understood but the full name is not necessarily
 - Allows for more screen real estate
 - Like the 3rd one - keep important info high up on the screen
 - Tiled version? (SJRK)
 - Better to have most real estate as possible - so one line SJRK might be best
 - 2nd one in 2nd line could be possible
 - In Cartagena the youth movements identify with the initials, and it's better to handle the space in the interface
 - Also like the 2nd one in the 2nd line (box with SJ/RK)
 - Could be fun to play around with the letters in the box as a logo/brand/favicon
 - If everyone is on board with the visuals Avtar can create more polished mockups
 - Next section on mockup to reveal summary text of SJRK project
 - As long as there is a bit of intro at the top
 - Wide screen version -
 - Could we have both SJRK initials as a logo and also show the full title
 - What about the individual versions of site for different partners / different projects?
 - SJRK logo could be more of a placeholder (for other logos etc)
 - e.g. at Karisma - chose different colours for different issues/contexts e.g. education is blue, security is red
 - E.g. the CAT! - could represent Karisma
 - Use colours for theming of the site
- Visual theme?
 - Idea of people doing something together, playing off repair idea - maintaining, caring
 - Quilting, patching, sewing
 - Different elements brought together
 - Mola fabric: <https://www.google.ca/search?q=mola+fabric+colombia&tbm=isch&tbo=u&source=univ&sa=X&ved=0ahUKEwiXw-i82c7bAhXrITQIHVELB4oQsAQISw&biw=1440&bih=723>
 - Mola cat! <https://i.pinimg.com/736x/b9/56/90/b956903c31e00f8027aac8e2e0f15fa8--molafabricart.jpg>
 - Mola - something hidden that is needed to maintain the structure - like technology :)