









# Branding

Download branding & marketing material for Fluid and related projects.

Fluid, Floe, and many other related projects use Droid Sans Bold as a typeface.

|   |   |
|---|---|
|    | <p>Fluid</p> <p><a href="#">Fluid logo</a></p> <p><a href="#">Fluid website mockup (includes OverviewPanel)</a></p> <p>Old material (do not use, kept for posterity)</p> <p>Fluid logo (old)</p> <p>Fluid Style Guide (2007)</p> <p>Fluid PowerPoint Templates (2008)</p> <p>Fluid Website Wireframes (2009)</p> <p>Fluid style suggest and experimentation (2011)</p> <p>Fluid website mockups (2011)</p> <p>Fluid identity system (2011)</p> <p>Fluid logo Lucian's drafts (2012)</p> |
|   | <p>Floe</p> <p><a href="#">Floe logo</a></p> <p><a href="#">Floe postcards</a></p> <p><a href="#">Floe posters</a></p> <p><a href="#">Floe website</a></p> <p><a href="#">Floe Inclusive Learning Design Handbook (2015)</a></p> <p>Old material (do not use, kept for prosperity)</p> <p>Floe Website mockups (Jan 22 2014)</p>  |
|  | <p>Infusion</p> <p><a href="#">Infusion logo</a></p> <p><a href="#">Infusion Docs mockup</a></p> <p>Old material (do not use, kept for prosperity)</p> <p>Infusion logo proposal</p>  |
|  | <p>Engage</p> <p><a href="#">Fluid Engage logo</a></p> <p>Old material (do not use, kept for prosperity)</p> <p>Fluid Engage logo ideas</p> <p>Fluid Engage logo proposals</p>  |

|   |  |
|---|--|
|    | <p>Decapod</p> <p><a href="#">Decapod logo</a></p>   |
|    | <p>Inclusive Design Institute</p> <p><a href="#">IDI logo</a></p> <p><a href="#">IDI website</a></p>   |
|  | <p>Inclusive Design Research Centre</p> <p><a href="#">IDRC logo</a></p> <p><a href="#">IDRC presentation package</a></p> <p><a href="#">IDRC project images</a></p> <p><a href="#">Platform for Economic Inclusion Diagrams</a></p> <p>Old material (do not use, kept for prosperity)</p> <p><a href="#">IDRC logo ideas (2012)</a></p> <p><a href="#">IDRC logo ideas 2 (2012)</a></p> |
|  | <p>Outside-In</p> <p><a href="#">Outside-In logo</a></p> <p><a href="#">Outside-IN website mockup</a></p>  |

Misc.

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