

# DEEP 2018 Debrief

## Issues:

- problems with securing space
  - Reading Week is good, but facilities
- dates keep changing
- facilities can be a challenge (air conditioning, power issues, turning off WiFi etc)
- DEEP is not funding
- Getting JT's time

## Planning

- biggest issue is planning
- in most years planning doesn't happen until the month before the conference
  - don't get feedback from Jutta until last minute
  - can plan without Jutta but really can't do much without her input
  - JT is the main energizer
- We're all busy and working on unpaid project (i.e. DEEP) doesn't make sense sometimes
- Only a handful of people working on putting it together
- No fee system or structure
  - Some pay, and some do not.
- What is the scale?
- What is the value to participants?

## What went well

- the wall was nice
- the collaborative activity was good

## What didn't go well

- doesn't need to be 2 days, 1 day is enough
- Issues
  - selecting dates
    - usually we host it during reading week,
      - the university uses this time for maintenance and have shut down HVAC, wifi, done construction and etc.
    - however, this is the only time we are able to book rooms
- Things that went well
  - everyone pulled together to get the anniversary together
  - DEEP being 1 day
  - Panel was good
  - have been wanting to do something concrete and we were able to do that this year
- Things that are challenges
  - hard to get feedback from the top until September, so only have about a month to prep most years
    - on occasions the planning starts earlier and gets changed
- Not enough time to prepare
  - we weren't told of activities until a couple weeks beforehand
- Less attendance year-over-year
  - short lead time affects their timing and travel times
- Cost
  - pay to fill roles (shopping, bar tending etc.)
  - pay to have IDRC staff to help (good use of our resources?)
- Do we have appetite for DEEP?
- Do we want to invite people to the committee?
- Predictable, repeatable structure, predictable date

## What is the goal of DEEP?

- Outreach event
- Goal and vision: it is unclear
- Have JT hand over vision to others so others can own it and move it forward
  - Maybe put together a committee to help organize
- What is the format?
- More representation
- Breakout groups are good as it gives people input who don't normally have a voice
  
- DEEP is a good opportunity to get out and meet new people and network
  - but it's been the same people every year
- Are we getting our money's worth?
  - catering
  - sponsorships are low
  - ASL
  - Captioning
  - Security

- maintenance / custodial services
- DEEP is supposed to be a think-tank
- JT wants things to be "fresh"
- Hire an event planner?
- Conduct multiple streams