

# (Platform Coop) Meeting with SEWA July 25, 2019

Meeting with SEWA for governance tool

- Mohit - owner of Communication Bulls
  - Working with SEWA for 4-4.5 years
- Salonie: Business analytics / governance tool
  - Mohit has been working on this for now
  - It has a login and password for coops, where they enter their data month to month, which gives them very simple bus analytics
  - Helps them develop their business plans
  - Envision as a gov tool, maybe a communication tool going forward as well
- Mohit:
  - There's a form everyone is supposed to fill out
  - All of the database and **be exported in a way that can be used for analytics**
- Salonie:
  - We want to figure out **how to make these analytics available visually**, make it simpler for them to digest the information
- Mohit:
  - All the data is available in the back-end, based on that we can provide the analytics
- Salonie:
  - Maybe real time [cut out]
  - Where we are hoping you to come in
  - **Help us envision this platform - two way communication portal**
  - I have trouble visualizing how that would happen on the portal
  - Also, this is something we discussed briefly at the federation, sector-specific, how can we bring in design (artisans), other services (e.g. cleaning work) onto our platform - connect them to customers
- Dana - can you say more about that?
  - For example, we've been talking about our coop
  - The work we've been doing is **linking consumers to artisans directly - that's been the role of federation**
  - **How do we take that online?**
  - How do we take our artisans and customers linked directly? Take that online
  - Bring them on sector wise in a more interactive way - to develop their business
  - I'm not sure if that's something Mohit will be... we haven't talked about this with Mohit, we've only talked about BA
  - But that's the vision moving forward with this platform
  - Starting with this is just to get them familiar with it
- Dana:
  - In this data analytics, and pulling data from the database and visualizing it in some way... I guess we want to figure out how we can support the work Mohit is doing
  - Mohit, how do you think we can support?
- Mohit
  - Basically, we're uploading content that has been provided
  - For the best of my knowledge, this should be completed in the next 10 working days
  - Back end will be available at that time
  - Once that's up and running, we can have a look together at the system
  - You can have a look right now, but the visual presentation - it needs [inaudible]
- Dana:
  - What I heard is.. once you have a demo, that we'll take a look at it and give you feedback on how its functioning
  - Will that include data vis? Yes
  - Once you have something, you'll share with us and we can give you feedback on that?
  - I can populate with real data so it's easy to understand
  - Within a day or two I can share things that have happened already
- Salonie
  - It would be great if you folks can **think more about the sector specific services**
  - I'm very lost when it comes to how to translate digitally
- Dana
  - OK, so this is the communication between the artisan and consumer
  - Looking for features and some designs of the UI?
- Mohit
  - What kind of designing are we talking about?
- Dana
  - How much input do you want from us?
  - You have the form, there are things we can do to make the form more usable
- Salonie
  - **Have a look at it, and identify how much work needs to happen on the interface**
- using PHP and wordpress! Good!
- Ned - building tools as part of a larger labour platform - how can they work well with other tools
- Scalability of the system? Any major developments in any other language
- Open to working with different tools in different languages
- APIs that can talk to each other
- Another tool in a another language ok, as long as it can communicate through API
- Ned not concerned about that aspect of it
- Mohit - no questions yet for now

## Actionables:

- IDRC to look at form to see how much work needs to happen on the UI

- Mohit to email some of his work to us next Monday, we can set up a meeting the following week to walk through it
- IDRC to think about how the communication between artisan and consumer can happen - *maybe we can pull some sketches of the marketing tool?*