

(SJRK) April 14, 2018 Partners Meeting Notes

Present:

- Alan
- Avtar
- Colin
- Dana
- Gregor
- James
- Juliana (at the IDRC! :))
- Liam
- Michelle

Website co-design doc: https://docs.google.com/document/d/1r5_-nDUS3C8AuW-9bFVy_02wYuSuifcjNvdEDfgokNo/edit?usp=sharing

- Brief summary updates of work for Activity page on website
- <https://sojustrepairit.org/activity.html>
- Activities page may be text-heavy. Do we want to add images or graphics?
- Co-design process for website
- Adding descriptions of projects in Spanish as well
- Aim to have the site updated for May 1st, so initial updates ready for April 25th
- Discussing website codesign document linked above
- Have different visual themes to choose from
- People could contribute their own visual themes
- Karisma has designer working on ideas
- <https://twitter.com/sjrkprojectCTG>
- Similar logo: <https://dayofpink.org/>
- https://www.google.ca/search?q=day+of+pink&source=lnms&tbn=isch&sa=X&ved=0ahUKEwi5nO-v6sHaAhVp5oMKHXyCBTYQ_AUICigB&biw=1800&bih=851
- Do in a synchronous way (webinars) so not waiting for folks to provide ideas
- Ways we could do it remotely:
 - E.g. Mozilla x-ray goggles type of tool - hack on the code on the site
 - Grabs html and css from a page and lets you edit/remix

Current design and what we want to do going forward

- Yellow danger
- Colour - diversity
- Welcoming, feeling included, a warm community
- Like the under-construction idea
- Idea of repair
- Say "Welcome"
- Inviting participation in more obvious way
- Storytelling tool could be main call to action - ask people to engage with it
- Focus on idea of call to action
- Show some of the stories - pre-populate
- Echoing different contexts, stakeholders, groups, that each partner is working on/with
- Photos from different communities, videos
- Focus on storytelling theme - how the site is structured and the language -
 - Drop into 1st person? Everyone on project speaking in own voice
 - Tell each of our own stories about how we are involved in the project
 - "Once upon a time..."
 - Storytelling visuals
 - https://www.google.ca/search?q=storytelling&source=lnms&tbn=isch&sa=X&ved=0ahUKEwj6sKDZ7cHaAhVr2IMKHcuZDGoQ_AUICigB&biw=1800&bih=1032
 - Visuals around things/story coming to life
- How we engage people's senses
 - Crackling fire
 - Oral storytelling
- Incorporate audio and video in simple ways on the site
 - Convey multi-modality
- Agency that made entire site from youtube videos?
- To get away from text-heavy or static images...
- could be done with very short clips from the contexts in which we are working - <http://recrearinternational.org/>
- Different versions of the site that work with high and low bandwidth
- Get a good idea of what the project is about in the first page/fold
- Have option to go to more media-heavy section of the site
- Potentially add to UIO: option to remove/hide bandwidth-heavy elements
- Progressive enhancement - start with bare bones site, allow turning on of CSS, images, etc
 - A project that does something similar for script files: <https://noscript.net/>
- To the young people in Colombia "Social Justice" sounds like something from the government - called it "the planet is the school" instead
- Sounds academic, institutional, theoretical
- There is no social justice now - difficult to talk about with youth in school etc
- Site as tool to influence government? Policy? How it is used by people in power?
- Adaptive

Meeting with Juliana

- 2 cities - Fresno (60 students) - 12 coming to Medellin?
- 2 schools?
- 3 day workshop in Medellin
- Many students will be first time travelling to Medellin
- Working with Julietta (coordinator in Medellin)
- Want to make it fun
- Thursday/Fri/Sat (morning)
- What are we doing at IDRC
- Hoping Silvia can join us in Medellin - can we allot some funds to support that? - check with Iris
- Issue of the land, territory -
- Auto-repair shop, beauty shop, eco-farm, tourism
- Supporting them to stay in their town and do something there (Fresno)
- Created a list of questions for them for their visits - now have that material
 - Start a series of creative workshops - working with artists to draw, write, take photos - working with info from visits - tell the story
 - Workshops start next Friday
 - One workshop in Medellin with girls from Festival of the Gyal(adults)
 - Using the youth from Fresno project as behind the festival
- Using Whats App
- Avianca flight direct from Toronto-Bogota
- Bogota - Medellin 40 min flight
- Tour around Medellin
- Go to Fresno? Mon/Tues
- Airbnb - something near Platohedro?
- Plan some activities from the guide
- Illustrations that the co-op students made too <https://github.com/fluid-lab/oeer-inclusive-design/tree/master/pictures>
- Can we do some art activities together?
- A "presentation" (in English and Spanish) with lots of images (illustrations), demos,
- Discovery Cats!
- Storytelling tool - even if it's not ready, find a way to encourage them to try it, and allow collection of other content in another way
- They are creating videos already
- An offline version of the storytelling tool? Not sure yet how to do it
- Internet access at Platohedro is good
- Local network in Fresno -- using it to upload videos now
- http://fresnodigital.info/OJC_MIREYA/index.html
- How to make the local network more appealing to the young folks
- Could they chat with each other?
- Would be cool to be able to set up a local network at IDRC to try things out
- Network runs on Microsoft only?
- Hector has sent along some CDs and a flash drive with stuff on them, they'll only work on Windows, the older the better