

Design and Technical Roadmap - Platform Co-op Development Kit

Summary

This roadmap is a living, continuously-refined document that outlines the design and development tasks and timelines for the Platform Cooperative Development Kit. It is a high level document that structures the project's activities into short 1-3 month sprints. After each milestone, we will revisit the timeline and refine it based on feedback from our co-designers. A [visual timeline](#) is also available.

Roadmap

November 2018

Activities

- Synthesis of responses to questions posed to the platform cooperative community about project website UX
- Two co-design workshops with SEWA in India (Dana and Michelle from IDRC will attend)
 - First session with in-home beauty workers (who are starting a new cooperative)
 - Second session with Members of the SEWA federation of co-ops

Outcomes

- Summary of feedback from platform cooperative community about website UX posted to project wiki
- Design specifications and feature lists, co-created by SEWA participants, for the governance and scheduling tools

December 2018

Activities

- Iterative design of UX for the Platform Cooperative Development Kit website
- Synthesize and share the results of the co-design workshops with SEWA in November

Outcomes

- A summary synthesis blog post/wiki page containing outcomes, next steps, and design sketches and stories from the co-design workshops with SEWA

January & February 2019

Activities

- Refined designs of the new website
 - Focus will be on reworking/updating existing key content on the site (such as updated navigation, improved look and feel, cooperative stories)

Outcomes

- Prototype of the new website to further discussion

March & April 2019

Activities

- Create a collection of embedded co-design activities and design prompts to be used by Cataki, Co-Rise, and the Cooperative Life
- Redevelop the website using a modern CMS framework (such as WordPress or Hugo)

Outcomes

- Embedded co-design activities and structure available for use by partner co-ops

May & June 2019

Activities

- Cataki and Co-Rise will start embedded co-design activities with their communities/members

- Design initial user experience for the Learning Commons
- Continue the design and development of new website features/UX

Outcomes

- Initial design prototypes for the learning commons
- Architectural design of the learning commons

July & August 2019

Activities

- Partner co-operatives will continue embedded co-design activities
- Design team will expand the design of the learning commons based on feedback from the community
- Plan a series of feedback and co-design sessions ("Phase 2 co-design") with participating cooperatives focused on the learning commons and labour platform

Outcomes

- Launch initial "minimum viable user experience" (MVUX) of the new website (first of several incremental releases adding more features and content to the site)

September, October, November 2019

Activities

- Partner co-operatives will continue embedded co-design activities
 - Series of CoRise co-design planning meetings with facilitators
- Participate in the Platform Co-op Consortium conference, conduct co-design with conference participants regarding the Labour Platform
- Support co-design (Coopathon) of the Index, facilitated by Danny Spitzberg
- Synthesize and share the results of the first round of embedded co-design
 - Suara, SEWA
- Participating cooperatives will provide feedback and design refinements to the learning commons and website via phase 2 co-design activities
- Start sketching the platform tools

Outcomes

- A summary synthesis blog post/wiki page containing outcomes, next steps, and design sketches and stories from the co-design with partner coops and conference co-design
- Blog & People features added to the project website
- First version of Resource Library designs
- First version of Directory/index user needs and input from conference participants

December 2019, January & February 2020

Activities

- Design and research for the labour platform tools and hub
- Implementation of a "minimum viable" version of the resource library
- Start design and development of the new interactive cooperative map for the website
 - Initial UX design of map
 - Environmental scan and comparative evaluation of mapping technologies/tools
 - Technical "spikes" using various mapping technologies to determine the most appropriate tools

Outcomes

- Design requirements for the platform tools and hub
- Designs of initial version of the Resource Library
- Designs and start of functional implementation of the Map/Index
- A summary blog post/wiki page containing outcomes, next steps, and design refinements from co-design potluck

March & April 2020

Activities

- Solicit feedback from platform cooperative community about the resource library, index/map and website
- Release of Resource Library
- Design and implementation of platform tools & hub
- Refinements to the map/index

Outcomes

- Summary of third round of feedback from platform cooperative community about website UX posted to project wiki
- Landing page for labour platform hub and platform tools
- Co-design feedback with partner coops of the platform hub and tools

- Launch of Resource Library

May, June 2020

Activities

- Launch of Map/Index
- Refine and improve the design and implementation of:
 - website
 - labour platform tools and hub
 - interactive cooperative map
 - resource library

Outcomes

- Updated versions of the website, interactive map, labour platform tools and hub and the resource library